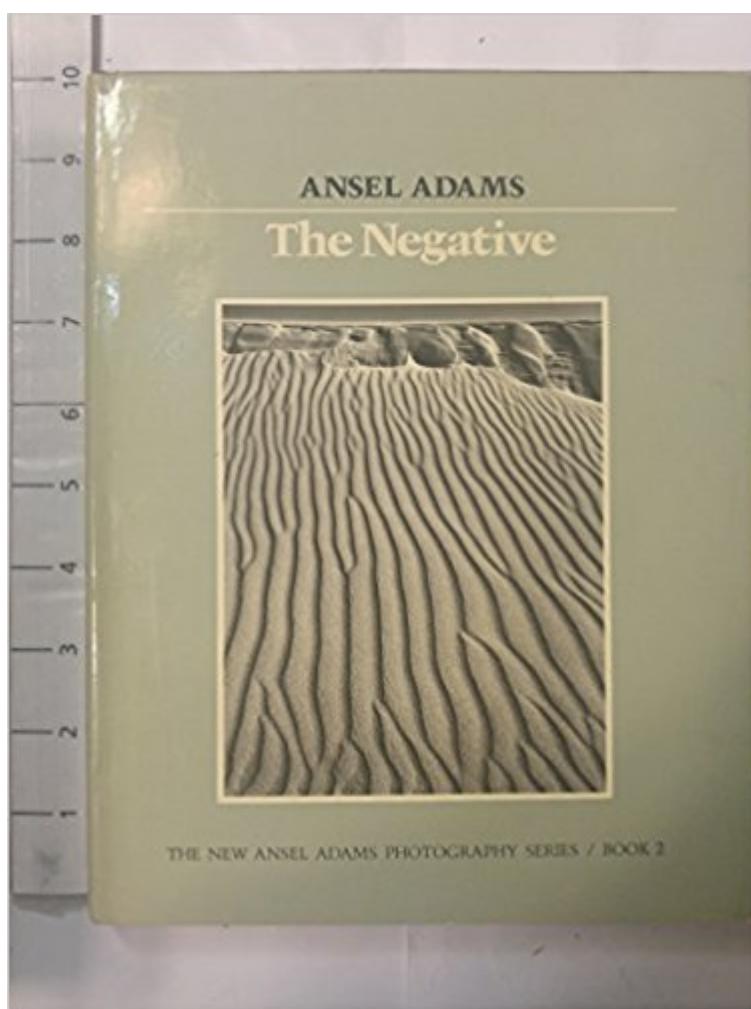


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# The Negative (The New Ansel Adams Photography Series, Book 2)



## **Synopsis**

Little, Brown and Company, the sole authorized publisher of Ansel Adams' books, calendars, and posters, in redoubling its efforts to ensure that this legendary artist's work remains fresh and appealing to bookstore customers into the next century. The new elements in this revitalized publishing program, which is authorized and supervised by the Publishing Rights Trust established by Ansel Adams, include:

## **Book Information**

Series: The New Ansel Adams Photography Series, Book 2 (Book 2)

Hardcover: 271 pages

Publisher: New York Graphic Society (1981)

Language: English

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Average Customer Review: 4.8 out of 5 stars 112 customer reviews

Best Sellers Rank: #811,964 in Books (See Top 100 in Books) #66 in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Darkroom & Processing #929 in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Reference #4976 in Books > Arts & Photography > Individual Artists

## **Customer Reviews**

A master-class kind of guide from an undisputed master. PUBLISHERS WEEKLY Adams is a clear-thinking writer whose concepts cannot but help the serious photographer. NEW YORK TIMES --This text refers to an out of print or unavailable edition of this title.

Ansel Adams (1902-1984) was one of the great artists and environmentalists of the twentieth century. In a remarkable career spanning more than sixty years, he made over 40,000 photographs. Adams was a master teacher as well as a master photographer, believing that his approach to photography was universally applicable. From 1955 until 1984 he conducted annual photography workshops, first in Yosemite and later in Carmel. But his most important and lasting contribution to the artistic, practical, and technical aspects of black-and-white photography was through his legendary technical series (revised several times since the initial publication in the early 1950s): The

Camera, The Negative, and The Print. --This text refers to an out of print or unavailable edition of this title.

What a brilliant book. This is a masterpiece, by a master craftsman. While the details may have changed, the principles have not. These are timeless, and this is what he sets out to demonstrate again. The book is laid out in the most logical manner. The section on the Zone System is a must read for any photographer. His grasp of the subject is masterly, and so is his treatment of the subject.

Let's face it Ansel Adams was one of the masters of photography. This book, while a little too technical for me, is full of information that a film shooter with more experience than I might need.

Great read, Ansel Adams shares his wisdom and knowledge in the Negative, the second book in a three-part series. I also read the Camera, also very much worthwhile, and got me interested in film cameras (large format). I shoot digital and still found a LOT of value in Ansel's Negative. If you're more interested in digital photography and believe Photoshop can solve all your issues, then this definitely isn't the book for you. If you are even mildly interested in film, or want to better understand your camera and exposure, and/or want to learn about both the theory AND how to apply it to the real world, then this is a great book for you. I found value as a digital photographer in reading this book (learning about Zone system and how the camera "sees" the world and how it translates into a printed image), but you need to know how to "connect" the dots back to digital if you do. (I process RAW images in Lightroom / Photoshop and found it refreshing to "go back to basics" and see how the masters of film approached their craft). I've gotten inspired, and am saving up for a medium or large format film camera to take my craft to the next level after reading this book.

This should be mandatory reading for anyone wishing to call themselves a photographer. Even if you have never or will never own a film camera, this book will give you practical advice that will make you a better photographer. It is this book in which Ansel describes in detail his famous "Zone System." Understanding this system has, without exaggeration, changed the way that I look at photography. If you buy only one photography book, make it this one!

nice book

Still a classic on exposure even in the age of digital photography. In Adams' series, it is not so much the material and its relationship to available photography products that is important rather, the thought processes that brought about the Zone System.

Today, I finished most of Ansel Adams' book 'the Negative'. I skipped the chapter about darkroom processes. You might wonder why I read such an old book that dates back to 1948. The reason is that I wanted to know more about the Zone System and an extra bonus was the use of filters in B+W. This book went into all the details about the zoning system and I finally understand it. The chapter filters gives enough input to revisit old photos and makes something nice out of it. If you would only read the one chapter about the Zone System, it is already worth the purchase.

What I can say more to the summary provided by one of the most worldknown photographers....There is everything what necessary to make a picture about how to be prepared and ready...helpful nad transparent. One of the books to be in any library of anybody who would like to take photography more serious....Thansk a lot Jiri Pavel, Czech Republic

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Pictures (photography, stunning digital, great pictures, digital photography, portrait ... landscape photography, good pictures)

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